

THE BEGINNER'S STARTER PACK

Claude Skills every beginner actually **needs**

The 5 from the video, plus 20 more that give you an unfair head start.
Every one real, every one with the exact install link.

Curated by Stefanie Zucker

Start here — the 5 from the video

Install these first. They cover writing, design, marketing, video, and keeping Claude sharp.

Marketing Skills

MARKETING

Turns Claude into a marketing team that writes copy, plans SEO, and grows sales.

github.com/coreyhaines31/marketingskills

Stop Slop

WRITING

Strips the robotic "AI voice" out of your writing so it sounds like a real human.

github.com/hardikpandya/stop-slop

UI/UX Pro Max

DESIGN

Designs good-looking, easy-to-use app screens with proven colors, fonts, and layouts.

github.com/nextlevelbuilder/ui-ux-pro-max-skill

Remotion Agent Skills

VIDEO

Teaches Claude to build animated videos, captions, and motion graphics from a prompt.

remotion.dev/docs/ai/skills

Context Engineering

RESEARCH

Teaches Claude to manage its memory and stay sharp on long, complex tasks.

github.com/muratcankoylan/Agent-Skills-for-Context-Engineering

20 more to grow into

Add these as you go. Copy a link into Claude and ask it to install the skill.

WRITE & COMMUNICATE

doc-coauthoring

WRITING

Writes long documents with you step by step, section by section, like a partner.

github.com/anthropics/skills › doc-coauthoring

internal-comms

WRITING

Drafts clear announcements, memos, and team updates in the right format.

github.com/anthropics/skills › internal-comms

Resume Builder

CAREERS

Writes a polished, ATS-friendly resume in Word and PDF, Harvard-standard formatting.

github.com/dabydat/resume-builder-skill

DESIGN & BRAND

canvas-design

DESIGN

Turns ideas into finished graphics and design pieces saved as an image or PDF.

github.com/anthropics/skills › canvas-design

brand-guidelines

DESIGN

Keeps every doc and design on-brand with consistent colors, fonts, and style.

github.com/anthropics/skills › brand-guidelines

frontend-design

DESIGN

Designs fresh, professional web pages that don't look like a template.

github.com/anthropics/skills › frontend-design

theme-factory

DESIGN

Applies one consistent color-and-font theme across all your slides, docs, and pages.

github.com/anthropics/skills › theme-factory

algorithmic-art

DESIGN

Generates unique, eye-catching computer art you can tweak, re-run, and reuse.

github.com/anthropics/skills › algorithmic-art

20 more to grow into

The everyday workhorses, plus a few for when you catch the building bug.

DOCUMENTS & OFFICE

docx

OFFICE

Create and edit Word docs with tracked changes and comments, no Word needed.

github.com/anthropics/skills › docx

pdf

OFFICE

Pull text and tables from PDFs, merge files, fill forms, and add notes.

github.com/anthropics/skills › pdf

xlsx

OFFICE

Make Excel sheets with formulas, charts, and pivot tables from plain instructions.

github.com/anthropics/skills › xlsx

pptx

OFFICE

Build polished PowerPoint decks with charts and templates from your notes.

github.com/anthropics/skills › pptx

Claude Office Skills

OFFICE

A library of 130+ ready-made office skills: contracts, invoices, slides, and more.

github.com/claude-office-skills/skills

slack-gif-creator

FUN

Makes fun animated GIFs sized perfectly for posting in Slack.

github.com/anthropics/skills › slack-gif-creator

WHEN YOU'RE READY TO BUILD

web-artifacts-builder

DEV

Builds working web apps and interactive pages you can use right inside Claude.

github.com/anthropics/skills › web-artifacts-builder

webapp-testing

DEV

Clicks through your web app like a real user to catch bugs and grab screenshots.

github.com/anthropics/skills › webapp-testing

skill-creator

DEV

Helps you build and test your own custom Claude skills, guided step by step.

github.com/anthropics/skills › skill-creator

mcp-builder

DEV

Builds the connectors that let Claude plug into your other apps and services.

github.com/anthropics/skills › mcp-builder

claude-api

DEV

Keeps Claude accurate about its own settings and pricing when you build AI tools.

github.com/anthropics/skills › claude-api

Superpowers

DEV

A big bundle of workflows that makes Claude plan, build, and debug more reliably.

github.com/obra/superpowers

You've got the tools. Now go **build**.

You don't need to code. You need the right skills switched on, and a reason to start today. Pick one, install it, and make something this week.

— **Stefanie Zucker**

I don't code. I build apps. With the right tools. Here's how.

